



# UNIVERSAL MUSIC CENTER

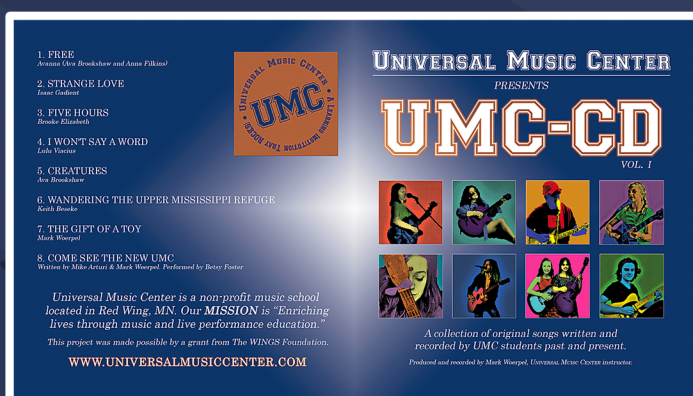
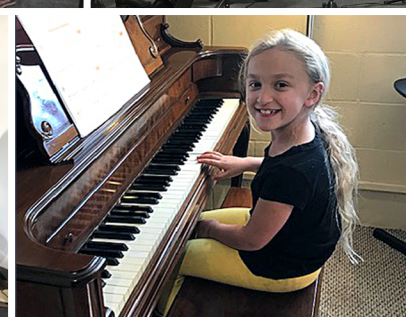
...a learning institution that ROCKS!

## ANNUAL REPORT 2019

Universal Music Center's **MISSION** is to provide high quality continuous music education through traditional and contemporary techniques.

### UMC's 2020 Objectives:

- Increase enrollment at UMC by 15%
- Add an additional guitar instructor to UMC staff
- Interior upgrade, including new paint, carpet, and upholstery cleaning
- Introduce new on-site music programs in assisted living centers
- Record and release UMC-CD Vol. 2



"Through UMC, our daughter has learned how to play guitar, piano, sing, write, record, and operate studio equipment. She has been given so many opportunities. We love our UMC family!" -Missy F, parent

UMC enriches lives of all ages through music education and experience!



[universalmusiccenter.com](http://universalmusiccenter.com)



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A note from Executive Director, creator, and founder

**MIKE ARTURI**

Dear UMC friend and supporter,

Universal Music Center is very proud and dedicated to its high quality programs, community outreach efforts, and live performance events.

In 2018 we set out to accomplish several goals. In 2019, many of those goals were achieved. Our highly accomplished instructor staff mentored students of all ages in varying music related subjects. In addition to musical instrument, vocal, and live performance instruction, students had opportunities to learn professional music business practices, sound engineering and multi-track recording, along with the art and creative process of original songwriting.

In 2019, this creative growth resulted in the production and release of our first UMC-CD. UMC-CD Vol. 1 features *original music* written and recorded in UMC's on-site multi-track recording facility. Through this process, students learned about the commerce of music, as well as the registration requirements and procedures through BMI that necessitate the protection and public release of original content. UMC-CD Vol. 1 is for sale locally, and students share in all generated revenue.

UMC continues to make its programs available to our entire community by offering Financial Aid to all who meet the requirements for qualification.



As Executive Director, I personally continue to work with At-Risk and Underserved populations regionally and state wide, bringing positive attention to our community. UMC remains dedicated to being a welcoming environment for people of all ages and skill levels enriching lives through music and live performance education as we strive to be a source of pride to our Red Wing and surrounding community.

Since our founding in 2012 UMC continues to grow, inspire, educate, and enlighten. We are grateful to our supporters, students, instructors, collaborators, and community.

*"Your investment in this program and what it does for kids has been so generous and valuable to us. I know you are busy and yet you are all in everytime you are at a school. I'm so glad you reached out to us to be a part of this."*

*-Alina Campana, The John F. Kennedy Turnaround Arts Program*

**Your financial support enriches lives through music education. Thank you!**



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## UMC APPEARED AT THE FOLLOWING VENUES IN 2019:

- *The Hobgoblin indoor stage*
- *Red Wing Public Library*
- *Rolling River Music Festival*
- *River City Ramble*
- *Red Wing Arts Fair*
- *Hispanic Heritage Festival*
- *Sheldon Theater Listening Room*
- *Youth Enrichment Network Summer Blast*
- *Treasure Island Resort and Casino*
- *Fair Trade Books*
- *Red Wing High School*
- *Twin Bluff Middle School*
- *The Anderson Center*
- *Jeremy Messersmith Open Workshop*
- *Red Wing Kiwanis*
- *Red Wing Community Education*



## EXECUTIVE DIRECTOR MIKE ARTURI OUTREACH PROGRAMS:

- *Minnesota State Correctional Facility*
- *Tower View High School*
- *KWNG/KCUE (monthly featured guest)*
- *Minneapolis Public School System*
- *Duluth, MN COMPAS Arts Org.*
- *Hallock, MN COMPAS Arts Org.*
- *Red Lake, MN COMPAS Arts Org.*
- *St. Paul Public Library COMPAS Arts Org.*
- *Rochester, MN John F. Kennedy Turnaround Arts*
- *MN State Arts Board Grant Review Panel*



We are grateful for community opportunities!



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UMC's **instructors** are talented, experienced, working professionals who are progressive and creative educators.

**Mike Arturi:** *drums* – Mike is a touring and recording drummer, with over a dozen national and world-acclaimed artists to his credit. He holds a degree in music and is the creator, founder and Executive Director of UMC.

**Mark Woerpel:** *guitar, voice, multi-instrument, recording* – Mark holds a degree in music and has toured the world as a member of platinum-selling band Blackfoot. He is an in-demand session musician and songwriter, and a dedicated educator.

**Susan Forsythe:** *strings, piano* – Susan is a classically trained musician whose credits include performing with six major symphonies, several string quartets, and on-stage appearances with countless Motown artists and major Christian performers. Susan is an innovative and gifted educator.

**Scott Kovar:** *drums* – Scott is an active and versatile performer and music educator with over 25 years of professional experience. He graduated as a percussion major from Northern Illinois University. Scott's experience includes orchestra, rock, blues, jazz, country, zydeco, concert, and steel bands.

**Joe Elliot:** *guitar, bass* – Joe is the former head of the Guitar Department at the McNally Smith College of Music, and served nine years as Director of Education at Musicians Institute. He has over 23 years of teaching experience, and is a published author of two music instruction books.

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**Funding** for UMC is largely provided by grants and donors, with additional revenue from services and programming.

Thank you to the following financial supporters: Red Wing Area Fund, Jones Family Foundation, Carolyn & Robert Hedin Foundation, WINGS Foundation, Red Wing Shoe Foundation, Minnesota State Arts Board.

UMC Board of Directors: Michael S. Arturi, Lauri Neubert, Arthur Kenyon, Tim McKim, LaVone Kay

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