



UNIVERSAL MUSIC CENTER

...a learning institution that ROCKS!

ANNUAL REPORT 2022

Universal Music Center is dedicated to its **mission**:
“Enriching Lives Through Music and Live Performance Education.”

UMC's 2023 Objectives:

- Infuse the concept of *learning life skills through music education* into all lesson and performance opportunities.
- Bring new and enhanced learning and performing opportunities to all ages and levels of students.
- Increase enrollment by 10%.
- Continue to provide music education to public and charter school systems.
- Increase children's programs and outreach.
- Explore new and innovative ways to be more welcoming to beginners of ALL ages.
- Return to pre-pandemic levels of live performing opportunities.



"I can hardly beleive it has been ten years for UMC! What a wonderful gift you have created for students and for Red Wing. Cheers to you and best wishes in the New Year. -Carolyn Hedin, UMC financial supporter"

Enriching Live Through Music and Live Performance Education



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A note from Founder and Executive Director, **MIKE ARTURI**

Dear UMC friend and supporter,

As we proudly celebrate ten-years of serving our community, Universal Music Center remains dedicated to its high quality programs, community outreach, public and private school associations and live performance events.

Our mission statement is 'Enriching lives through music and live performance education.' This was our main goal ten years ago when we started out and remains our main goal today. Over the years our students have performed at a wide variety of Red Wing events including River City Days, The Rolling River Concert Series, The Sheldon Theater, Treasure Island main concert stage, Big Turn Music Festival, and many Red Wing based venues and establishments. Our UMC Student Concerts are held live and in-person at the Hobgoblin Indoor Stage in Red Wing.

The past year seemed to fly by in an instant! We worked very hard throughout 2022 and accomplished many goals. UMC became the official music education provider for Red Wing's Creekstone Montessori Charter School. We've expanded our staff to five instructors, and returned our live student concerts to *in-person* events.

In 2022, UMC instructor Susan Forsythe has been hosting Red Wing Sings events. Instructor Michael Allen manages a private social media page for students and parents to connect. Executive Director Mike Arturi has been a guest speaker in Red Wing at Jordan Towers, Red Wing Kiwanis, and the Red Wing Rotary clubs, along with hosting Drum Circles at the Red Wing Public Library, and throughout our community and region.



This year we also produced and hosted a wellness through music event, "Family Music Night," which focused on the *life enriching benefits* of learning to play a musical instrument. The event featured special guest NFL star and professional singer Ben Utecht as well as some stellar live student performances.

We have great plans for enhanced learning and performing opportunities in 2023. We are so grateful to share the gifts of music education with YOU and thank you so much for your support. We look forward to continuing to grow and serve Red Wing and surrounding communities.

With great sincerity, Mike Arturi

"Our son has been a music student at UMC for the past year and a half and has made incredible strides in his drumming abilities. Mike Arturi and UMC have so much passion for music and teaching and we couldn't be more grateful for our experience."

-Tiffany L., parent



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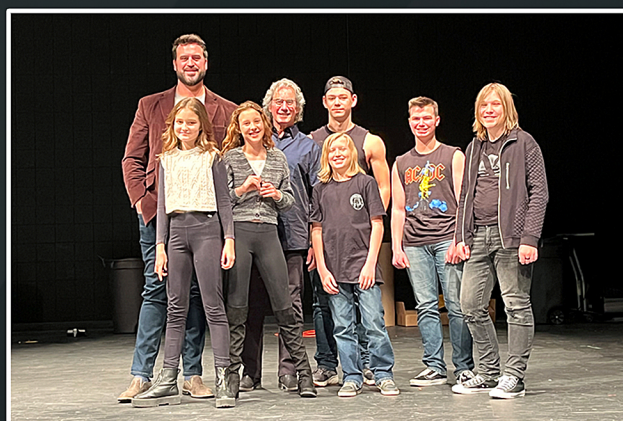


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UMC APPEARANCES AND ADJUNCT OUTREACH PROGRAMS 2022:

- *Creekstone Montessori*
- *MN State Juvenile Correctional Facility*
- *The Hobgoblin indoor stage*
- *Family Music Night- Hastings, MN*
- *Tower View High School*
- *KWNG/KCUE*
- *Red Wing Public Library*
- *Jordan Towers*
- *Kiwanis*
- *Rotary Club*
- *The Anderson Center*



"We don't just teach. We mentor."



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UMC's **instructors** are talented, experienced, working professionals who are progressive and creative educators.

Mike Arturi: *group instructor and live show production* – Mike is a touring and recording drummer with over twenty three world-acclaimed artists to his credit. He holds a degree in music and is the creator, founder, and Executive Director of UMC.

Susan Forsythe: *strings, piano* – Susan is a classically trained musician whose credits include performing with six symphony orchestras, several string quartets, and on-stage appearances with countless Motown artists and major Christian performers. Susan is an innovative and gifted educator who is adored by her students.

Michael Allen: *drums, percussion* – Michael holds a Bachelor of Music Education degree from the University of Wisconsin. He served in the U.S. Army and toured with the Army Band for 8 years, and has a wide range of musical experience from big band jazz to country to rock and roll.

Jeff Kelly: *guitar, songwriting* – Jeff is an experienced working musician and educator who has spent over a decade touring the United States as a solo artist and bandmember. Jeff is a talented songwriter who is eager to share the joy of making music with his students.

Joe Diethelm: *guitar* – Joe holds degrees in Music and Visual Arts and has teaching experience of over 50 years. His musical style covers jazz, rock, funk, country, and worship music, and his passion for teaching focuses around each individual student's goals.

Jason Kelch: *guitar* – Jason has 35 years of experience playing various musical styles in bands across the United States. He served in the U.S. Military where he achieved his Instructors Certification and has taught in and outside of the classroom.

Funding for UMC is supported by grants and donors, along with services and programming revenue.

Thank you to the following financial supporters: Jones Family Foundation, Carolyn & Robert Hedin, Red Wing Shoe Foundation, Minnesota State Arts Board, and our private individual angels!

UMC Board of Directors: Michael S. Arturi, Lauri Neubert, Arthur Kenyon, Tim McKim, Dr. Paul Cardinal

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